



RICH FIELDS

Photography Frenchescar Lim & Darren Chang Art direction & Text Yvette Choo

Newly opened, Rice Fields is a cosy, modish 1,600sqf shop that deals mainly in stone and tiles. Cross the sleek glass entryway into this Tiong Bahru shophouse, and you will see beautiful feature walls and counters sitting comfortably beside chic Kartell Ghost stools under dusky mood lights.

Pool mosaics, bath suites and home furnishings are part of the repertoire but Rice Fields also specialises in design advice and services for bathroom makeovers.

Terry Tan, director of Rice Fields, explains, "Think of us a new concept store. We don't just throw options at you to choose. Our aim is to ultimately be a solutions provider to your lifestyle needs and wants."

If it sounds like a lofty aim, Terry stresses that the store has pioneered a new versatility in laying these materials. "Bathrooms are the only rooms where you can tile both the walls and floors. But tiles can actually be used anywhere, in different ways, from halls to gardens and even bedrooms!"

Bath and kitchen fittings from top brands like Duravit, Hansgrohe and more mingle with riveting abstract artworks and lovely home accessories like vases and tea sets.

But make your way through the various bathroom suites to a high-ceilinged atelier behind. Here sits an unusual library. Customers can find out more about tile care, the types of tiles and their different uses.

Lifestyle-themed talks on flowers, wine, art, basically anything to do with the home are in the pipeline. "I want Rice Fields to be a place of inspiration!" declares Terry. "Where talents come together and trade ideas."

In doing so, Terry hopes to sell a service that aims to be enriching and venture beyond selling trends to create "a new concept of living".

Experienced and knowledgeable staff with valuable contacts that run the gamut from professional florists to architects are ready to help. If you need a bathroom specialist or just want to learn more about beautifying your home, drop in soon.



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